

FENTANYL AWARENESS:

Prompts for Capturing Powerful Student Voices

When it's heard directly from students, conversation about overdose prevention is more genuine and relatable. Use these tips and prompts to spark discussions at your event, in interviews or on social media.

TIPS FOR GETTING AND LEVERAGING GREAT QUOTES

- **Ask open-ended questions.** Encourage more than “yes” or “no” answers.
- **Keep it short.** Aim for one- or two-sentence responses for social media or press use.
- **Always ask permission.** Get a student's okay before sharing their quote publicly.
- **Use great student quotes anywhere.** Work them into signage at a pledge table, in dialog after a panel or during a student-led awareness activity.
- **Make it social.** Record answers as short video clips or post written quotes using #ItOnlyTakesOneVA.

PROMPTS ABOUT AWARENESS AND IMPACT

- *“Did you learn anything today about fentanyl that surprised you?”*
- *“What do you think most students don't realize about fentanyl?”*
- *“How has this event changed how you think about substance use or overdose prevention?”*

PROMPTS ABOUT ACTION AND EMPOWERMENT

- *“What's one thing you plan to do after this event to help keep yourself or your friends safe?”*
- *“How can student leaders on this campus help spread awareness about fentanyl?”*
- *“What do you think would be the best way to raise awareness about this issue on campus?”*

PROMPTS ABOUT PERSONAL CONNECTION

(Optional — for students who want to share more personal stories)

- *“Why does fentanyl prevention matter to you personally?”*
- *“Have you or someone you know been affected by fentanyl? What would you want others to know from that experience?”*
- *“Do you know the signs of an overdose and what to do in the event of an overdose?”*

IT ONLY TAKES ONE

Find more resources at itonlytakesone.virginia.gov.